



Golden Spread Council, Boy Scouts of America
Serving the Texas and Oklahoma Panhandles



POPCORN SALE 2022



Trail's End
Over 70% goes to local Scouting

SUPPORT LOCAL SCOUTING



Prepared. For Life.
PROVIDE AN ADVENTURE

2022 Popcorn Sale Week of Info Day # 2

MULTIPLE WAYS TO SELL

ONLINE DIRECT

Online Direct sales are easier than ever for kids to sell virtually to friends and family and face-to-face with the new functionality to record an Online Direct order in the app. The product ships to the customer, and it's the SAFEST fundraising option for a Unit. Families setup their Trail's End account by downloading the Trail's End App, and they record sales directly in the app or share the virtual store to customers via email, social media and text message. Customers pay via credit / debit securely, and the products ship directly to them from Trail's End. There's no work for the Kernel, and they can fundraise year-round!

WAGON SALES *Take Order*

Each kid collect orders in the app and delivers on-hand product or marks product as "undelivered" to be delivered at a later date. This can be taken through neighborhoods, to parents' co-workers, friends, and family. It is at the Unit's discretion whether money is collected up front or upon delivery, but the Trail's End App only tracks paid orders.

WAGON SALES *Door-to-Door with Product*

Involves the kid bringing product door-to-door to customer residences to ask for support. This method is preferred for neighborhoods close to home. A large percentage of home-owners say that no one has ever come to their door, missing this great opportunity. Product is carried along in a wagon or vehicle, making it a quick and easy process for the customer.

STOREFRONT SALES

Involves coordinating booths in high foot traffic locations throughout your community. Begin the reservation process early (we suggest starting in July) to reserve the best locations. It is best practice to have ONE child and ONE parent at each shift to cover more shifts during the course of the sale.



trail-end.com/rewards

Scan now and see more rewards and learn about reward levels.

[Click on the link below to see the 2022 Popcorn Sale GSC Timeline.](#)
[Golden Spread Council Popcorn Sale Timeline](#)

Unit Registration for the 2022 Trail's End Popcorn Season is NOW OPEN!!

[Unit Registration Now!](#)

[GSC Popcorn Info Page](#)

Stay tuned for daily sale info the week of 8/22-8/26

Lets work together to make this the BEST POPCORN SALE EVER!!!!



Golden Spread Council, Boy Scouts of America | 401 Tascosa Road, Amarillo, TX 79124

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