



The Boy Scout ROUNDUP PLAN

WHAT IS ROUNDUP?

Roundup is a council-coordinated recruiting event designed to benefit local Troops.

WHY RECRUIT?

- ◆ **Unit Quality** -- Recruiting new youth (and adults!) helps a unit to be strong and successful.
- ◆ **Growth is part of the BSA Mission!** – The Boy Scouts of America is a movement, implying growth. We believe our citizenship and character building programs are good for all boys and young women who share our values. Currently 3 out of 4 boys are not in Scouting.
- ◆ **Adult Volunteers!** Recruiting (particularly at the Cub Scout level) new boys is our single best opportunity to recruit parents as leaders. Did you initially sign up at a roundup with your son?
- ◆ **Service to Newcomers** – Fall Recruiting is often the first opportunity a family has to meet new friends. Has anyone new moved into your neighborhood or community lately?

FALL ROUNDUP PLAN

- ◆ The District Executive will contact each middle school to schedule a boy talk and recruitment night.
- ◆ Two-weeks prior to the Roundup, posters are placed in the local school and flyers will be distributed to students.
- ◆ One or two days prior to each Roundup the District Executive will conduct boy talks at the middle school, personally inviting the boys to join Scouting, and he/she will demonstrate Hot-Spark kit. Another flyer will be distributed.
- ◆ Roundup: All new Boys are registered at the school they attend. Boys receive Hot-Spark kit as a joining incentive.
- ◆ Roundup Team gets new Scout information to the appropriate Scoutmaster.

“If we don’t get these kids, someone else will.”